

Preparatory seminar for establishing a Nordic network food and nutrition at school

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110.000 DKK from NNM. Report: www.nordicater.net



The plan for the project has been to gather Nordic key persons and carry out a preparatory seminar that should result in establishment of a Nordic network for food and nutrition at school. The network should then, based on the consensus reached at the meeting, submit an application for funding of a Nordic network. The seminar took place May 27th 2008 at DTU in Lyngby, with 65 participants from all Nordic countries. The seminar resulted in the successful submission of an application to “Healthier choices made easier for all” in August 2008 including more than 20 Nordic key stakeholders including market actors, national authorities, research groups and NGO’s all active in the field of food and nutrition at school.

The applicants are very satisfied with the result of the project, the fact that a network has been established and the successful submission. The applicants however acknowledge the fact that NICE had decided *not* to support the application. Despite this the applicants have now re-submitted the idea in the form of an Expression of Interest to the ordinary NICE funding primo March 2009 with a number of modifications including the addition of a strong “Physical activity at school” pillar with leading school based PA actors.

Policy relevant results and possibilities

- There is a strong consensus among a broad range of stakeholders on the fact that school should educate more actively in healthy lifestyle and that these stakeholders are willing to contribute to concrete network activities that combines healthy food service, educational activities combined with physical activity interventions.
- Key stakeholders agree that both research, dissemination policy making and market activities are all important network participants.
- New Nordic Food can be a food & nutrition identity creating “brand” and contribute to shaping of food innovations at school.
- NNF and PA can be integrated in a “school based education and food service for healthier life style” message.
- It is recommended that findings from the New Nordic Food at school projects should be disseminated further in educational programs through Nordic TV networks.

Contact person from NNM, 8 March 2009
XX and Magnus Grøntoft (secretary)

